

INTEXT | 20
EXPO | 26
ARCHITECTURE • CONSTRUCTION • DECOR

INTEXT EXPO 2026

India's Leading Exhibition On **Architecture, Construction & Decor**



16–19 January 2026



Ludhiana Exhibition Centre, G.T. Road, Sahnewal

— ORGNISED BY —



— ASSOCIATION WITH —



PUNJAB CHAPTER /
LUDHIANA CENTRE

SUPPORTED BY



MEDIA PARTNERS



Organized by Udan Media & Communications Pvt. Ltd.,
pioneers of world class industrial exhibitions.

THE PLATFORM

that Shapes Industry

INTEXT EXPO-
Where Ideas Become Icons

For the past ten years, INTEXT has set the benchmark for Architecture, Construction & Decor exhibitions in Northern India. It is where architects, construction leaders, interior designers, and project heads discover cutting-edge materials, emerging technologies, and design-forward solutions that shape future projects.

| **13** Successful Editions

| **30+** Product Segments

| **20+** States Visitors

| Supported by IIA, CREDAI, LSPTA
NPC | ICTAS | LAA & Other Leading
Industry Associations

We don't just host an exhibition — we create a marketplace of design, innovation, and opportunity.

INTEXT | 20

NUMBERS TELL THE STORY

Growing Every Year,
Because Results Speak Louder Than Words

YEAR	EXHIBITORS	VISITORS	BUSINESS GENERATED	LEADS CREATED
2023	160	14,683	₹333 Cr	11,620
2024	215	26,538	₹440 Cr	18,400
2025	230	31,000	₹545 Cr	19,200

In Just last 3 years -

2x

Rise in visitors
and brand
participation

+45%

Growth in
Exhibitors

Consistent
increase in
business
conversions



POWER OF SCALE

INTEXT Expo 2025 Highlights:

Architects & Interior Designers

1614

Verified Trade Visitors

30,000+

Exhibition space Sq. Ft.

1,50,000

Builders & Developers

200+

Exhibiting Brands

250+

Consultants & Engineers

750+

The Most Complete Exhibition in Architecture & Décor



At INTEXT, your brand is part of the ecosystem that drives India's \$300B construction and décor economy

WHERE EVERY CATEGORY

Finds Its Stage

30 Segments. One Marketplace. Infinite Possibilities.

From structural strength to aesthetic excellence — INTEXT covers the entire value chain.



CONSTRUCTION

Materials &
Finishes



INTERIORS & LIFESTYLE

Tiles, Bath,
Sanitation,
Lighting, Flooring



OUTDOOR & NATURAL SURFACES

Landscaping,
Stone, Water Tech



AUTOMATION & SMART HOMES

Hardware, Fittings,
Home Systems



LUXURY LIVING

Kitchen Tech,
Veneer, Designer
Furniture

Every exhibitor gets a focused audience — and every visitor finds complete solutions.



PRESTIGIOUS EXHIBITORS

The Industry's Most Trusted Brands Exhibit Here.

Each edition of INTEXT attracts India's most respected names in design, décor, and materials, making it the preferred stage for serious players.

SOME OF OUR FLAGSHIP EXHIBITORS AND SPONSORS INCLUDE:

Jaquar
GROUP

ALEA
KITCHEN | WARDROBE

ALPHA
POWER
SOLAR SOLUTION

B BHARAT
INNOVATION
Automation Technologies

hg
BUDDING GROUP
WE BUILD THE FUTURE

CERAMIC
CENTER

CRAFTSMAN

KCS
KONNECTING & SECURING, A SINCE 1982

LandMark
BUILDERS
OWN YOUR OWN LANDMARK

norisys

SAHIB PAINTS
THE MULTIBRAND STORE

Finolex

ALDEKO
Aluminium Panel Sheets

SSK
Electrical Excellence
Since 1935

DWELL
AIR

JTL
INDUSTRIES
LIMITED
STEEL PIPES

TINCE
INNOVATING LIGHTING SOLUTIONS

CRYSTAL
SWITCH GEARS

GCC
ELEVATING INFRASTRUCTURE

Myra
Minimal New Age Design

WB
WARD BROS.
CONSTRUCTION LTD.

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SINCE 1960
HARDWARE & BATHROOM ACCESSORIES
www.sinbrothers.co.in

K
ENTERPRISES

TOSTEM

SURYA

KHAAS GLASS

HAVELLS

Nexgen
Composite Pipes

OFFICE
KOZI
CHAIRS

When leaders choose a platform year after year, it speaks volumes about its impact.

The INTEXT Ultra Luxury Pavilion brings together elite global and Indian brands — from signature furniture and surfaces to lighting, automation, and décor art.

Here, design meets exclusivity and exhibitors meet an audience ready to invest in sophistication.

Because premium deserves premium — and INTEXT delivers it.

THE ULTRA

Luxury arena

**Where Brands
Become Experiences**



THE VISITOR LANDSCAPE

WHEN **30,000** VISITORS WALK IN,
OPPORTUNITIES WALK WITH THEM

Every edition of INTEXT Expo attracts an unmatched audience — diverse, professional, and purchase-ready. These visitors represent the decision-makers and influencers shaping India's fast-growing construction, architecture, and décor industries.



QUALITY

OVER QUANTITY

Who Visits,
Matters More Than How Many Visit!

INTEXT IS KNOWN NOT JUST FOR
NUMBERS BUT FOR THE QUALITY AND
INFLUENCE OF ITS VISITORS.

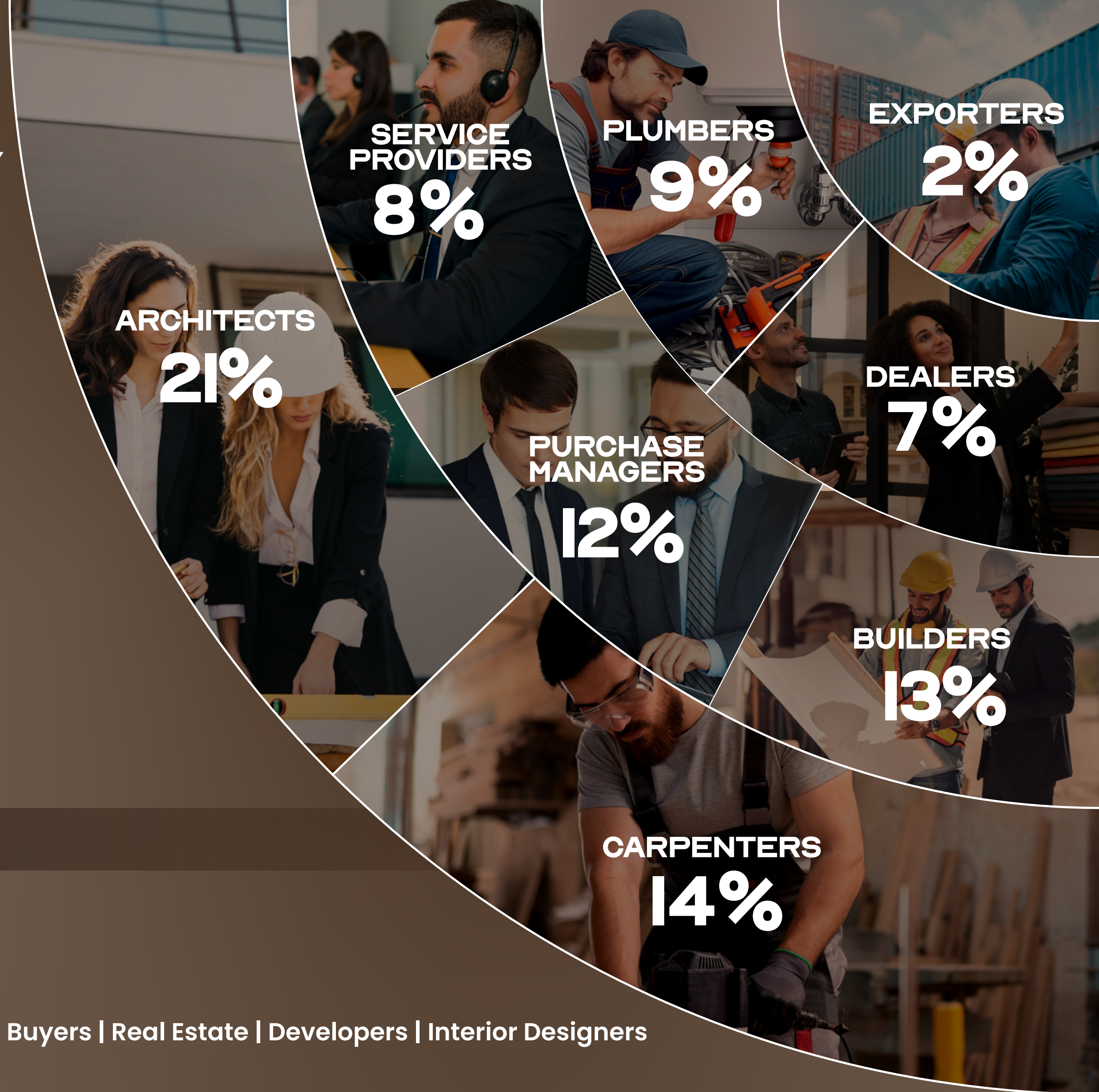
VISITOR COMPOSITION:

Decision-Makers Who Matter:

Project Heads | Architects | Consultants | Hoteliers | Government Buyers | Real Estate | Developers | Interior Designers

Builders | Dealers | Distributors

Every handshake at INTEXT carries business potential.



WHAT'S IN IT FOR YOU?

Why Leading Brands Choose INTEXT – Year After Year

Qualified Buyers, Not Random Visitors

Every visitor is a business professional from architects to procurement heads.

Brand Visibility that Lasts Beyond the Expo

Through massive pre-event campaigns, your brand reaches 1M+ professionals even before the show starts.

Direct Business Conversations

Our curated buyer–seller meetings ensure your booth time equals deal time.

Technology Meets Experience

Live demos, product zones, and design galleries give your products the attention they deserve.

At INTEXT, your booth is not an expense — it's an investment that multiplies.

MEASURABLE **IMPACT,**

Tangible Returns

Business Happens Here.

₹545 + CR. in business conversions
recorded in 2025.

Percentage of
Exhibitors rebook
for the next show.

40%

50% Brand Retention
rate among past
participants

Verified leads
generated per
edition.

18400+

INTEXT delivers what every brand expects — measurable success.

INTEXT | 2

INDUSTRY

LEADERS SPEAK

WHEN INDUSTRY GIANTS TALK
MARKETS LISTEN.

INTEXT EXPO HELPS US UNDERSTAND INDIAN
CUSTOMER NEEDS. IT DRIVES INNOVATION FOR US.

— Padam Shri Jai Prakash Agarwal, Surya Roshni Ltd.

ONE OF INDIA'S MOST PROFESSIONALLY MANAGED
CONSTRUCTION EXHIBITIONS.

— Mr. Deepak Batra, Havells India

UDAN MEDIA'S EXECUTION QUALITY RIVALS GLOBAL
STANDARDS - INTEXT KEEPS SETTING THE BAR HIGHER.

— Mr. Jitendra Yadav, JBM Machines

Trust built over time. Partnerships built for life.



MARKETING THAT MOVES

Market

A Campaign Engineered for Visibility & Value

WhatsApp & SMS Invitations

1M+

Outdoor Hoardings & Print Ads

100+

Personalized EDMs

40,000

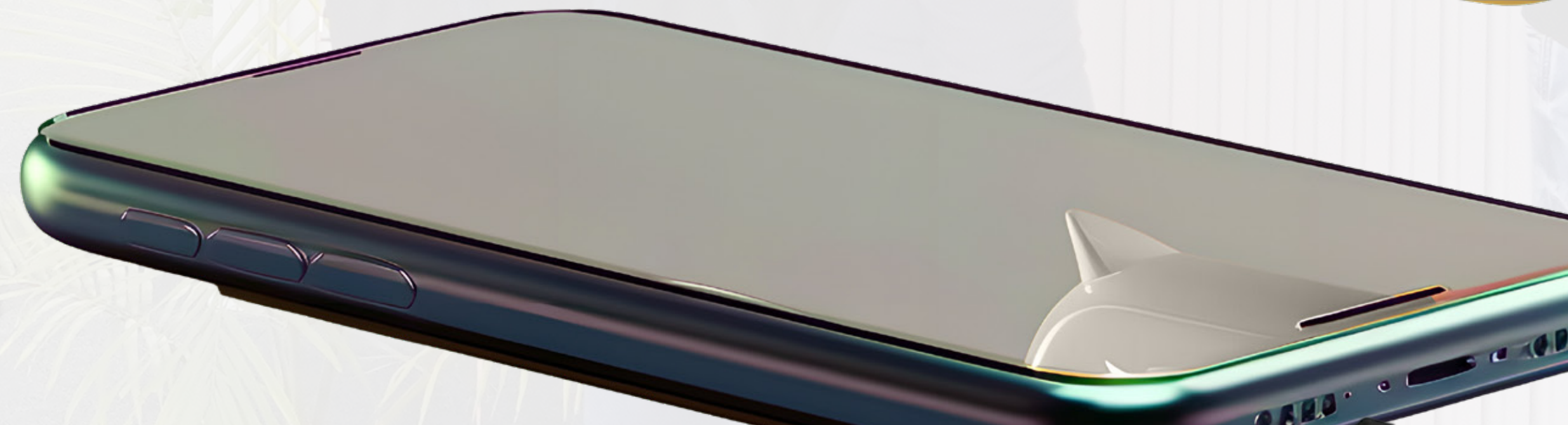
Direct Tele-Engagements

20,000+

Influencer and Architect

COLLAB

Our exhibitors don't wait for visitors — we bring them to you.



POWERED BY INDUSTRY

Alliances

Trusted by the Finest. Endorsed by the Influencers.

— ORGNISED BY —



— ASSOCIATION WITH —



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LUDHIANA CENTRE

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HARDWARE EVENTS



Your brand shares the stage with the names that define India's design future.

THE FUTURE IS DESIGNED

here

INTEXT 2026: The Next
Chapter of Growth



Curated Architect
Conclaves & Design
Forums with IIA.



Dedicated Networking
Lounge for B2B
matchmaking.

Be part of the edition that will set new benchmarks for the industry.



LET'S BUILD THE FUTURE TOGETHER

Book Your Space at
INTEXT 2026

| **16-19** January
2026



Ludhiana Exhibition
Centre



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