

INTEXT EXPO

15<sup>th</sup> Edition

# INTEXT | 20 EXPO | 26

ARCHITECTURE • CONSTRUCTION • DECOR

India's Leading Exhibition On  
ARCHITECTURE, CONSTRUCTION & DECOR

27-28-29-30 November 2026

Ludhiana Exhibition Centre, G.T. Road,  
Sahnewal, Ludhiana, Punjab, India





# LUDHIANA EXHI



# EXHIBITION CENTRE

# THE PLATFORM



**14** Successful Editions

**20+** States Visitors

**30+** Product Segments

Supported by IIA, LAA, CREDAI, LSPTA, NPC | ICTAAS | & Other Leading Industry Associations

## INTEXT EXPO

WHERE IDEAS BECOME ICONS THAT SHAPES INDUSTRY

INTEXT Expo is one of India's leading trade platforms for architecture, construction, and design—bringing together global exhibitors to showcase cutting-edge innovations, materials, and solutions shaping the future of built spaces. More than an exhibition, it serves as a hub for meaningful connections, fostering collaborations, brand growth, and opportunities across national and international markets.

The expo hosts leading architects, developers, builders, engineers, and designers—creating a dynamic environment for ideas, business exchange, and innovation.

With curated panel discussions, live product showcases, and immersive networking experiences, INTEXT keeps industry professionals aligned with the latest trends.

# NUMBERS THAT TELL A STORY

“GROWING EVERY YEAR,  
BECAUSE RESULTS SPEAK LOUDER THAN WORDS

**150**

Brands  
on board

**8,450**

Lead generated

**₹80 Cr**

Business  
generated

**20,000**

Visitor

**1,300+**

Architects

2015

**175**

Brands  
on board

**9,575**

Lead generated

**₹150 Cr**

Business  
generated

**25,000**

Visitor

**1,500+**

Architects

2019

**210**

Brands  
on board

**11,620**

Lead generated

**₹333 Cr**

Business  
generated

**28,000**

Visitor

**1,700+**

Architects

2023

**250**

Brands  
on board

**20,600**

Lead generated

**₹565 Cr**

Business  
generated

**32,000**

Visitor

**2,000+**

Architects

2026

# A STAGE WHERE BUSINESS HAPPENS

## INTEXT EXPO 2026 HIGHLIGHTS:

AT INTEXT, YOUR BRAND IS PART OF THE ECOSYSTEM  
THAT DRIVES INDIA'S \$300B CONSTRUCTION AND  
DÉCOR ECONOMY.

Visitors

**32,000+**

Dealers & Distributors

**1,200+**

Business Generated

**₹565 Cr**

Architects

**2,000+**

Leads Generated

**20,600**

Exhibitors

**250+**

# FOCUSED CATEGORIES

“ 30 SEGMENTS.  
ONE MARKETPLACE.  
INFINITE POSSIBILITIES.

From structural strength to aesthetic excellence  
INTEXT covers the entire value chain.

Bath & Sanitation	Marble, Stones & Ceramic Tiles	Plumbing Pipes & Fittings	Electric Goods	Roofing & Cladding	EXHIBITORS CATEGORY
Building Materials	Landscape	Construction Chemicals	Air Conditioning & Refrigeration	Water Technologies & Equipements	
Doors & Windows	Modular Kitchen & Wardrobes	Wood Veneer	Laminates	Hardware Fittings	Interior Solutions
Glass Glazing & Facades	Home & Luxury Furniture	Home Decors	Decorative & Architectural Lightning	Home & Office Automation	Elevators & Escalators
Rugs & Carpets	Paints, Coats, Wall Coverings	Safety, Security & Fire Protection	ARCHITECTURE, CONSTRUCTION & DECOR		

EVERY EXHIBITOR GETS A FOCUSED AUDIENCE  
AND EVERY VISITOR FINDS COMPLETE SOLUTIONS.

# VISITOR PROFILE 2026



## WHO VISITS, MATTERS MORE THAN HOW MANY VISIT!

INTEXT is known not just for numbers but for the quality and influence of its visitors.



### Visitor Composition:

#### DECISION-MAKERS WHO MATTER:

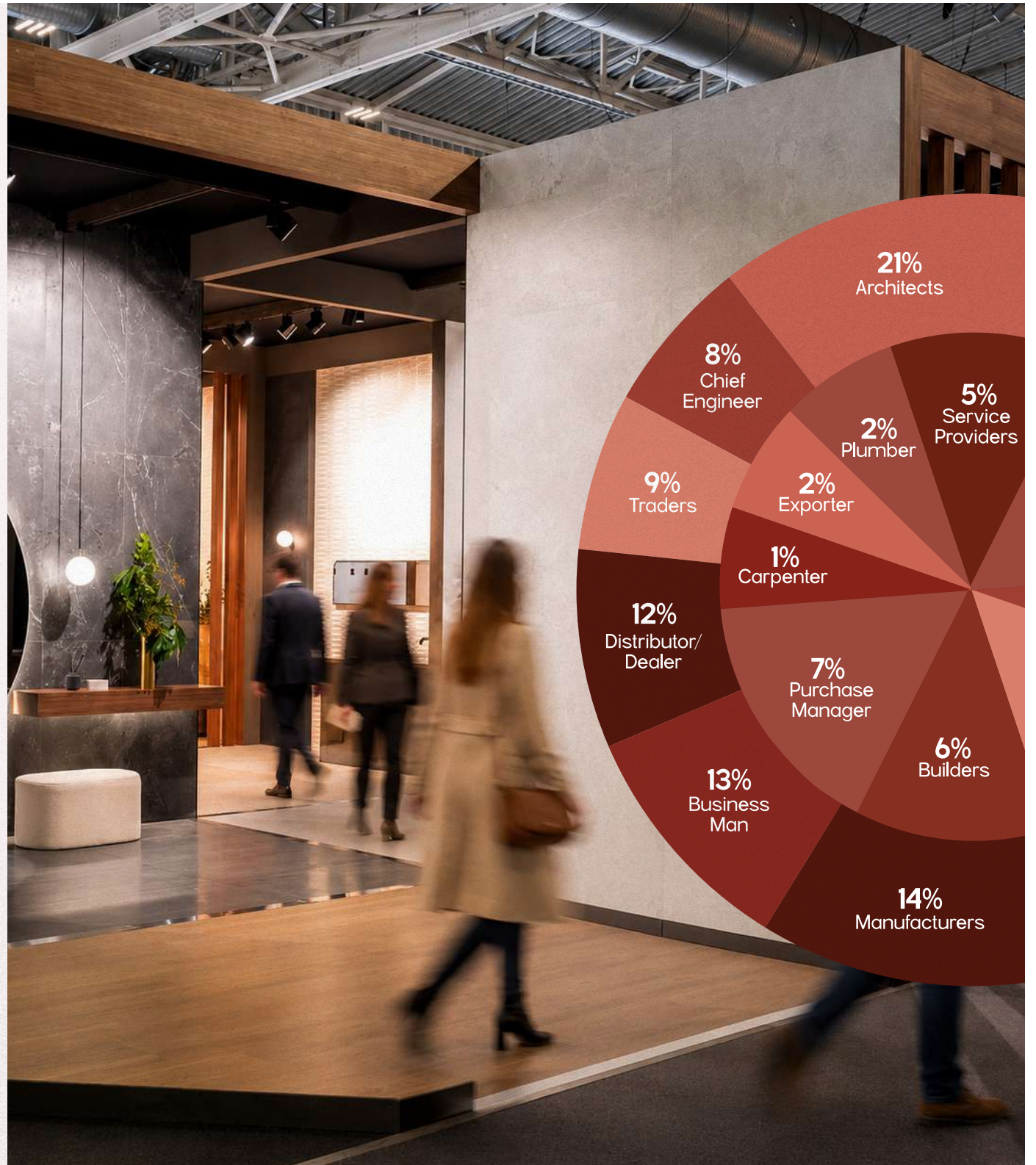
Architects | Interior Designers | Engineers  
Builders | Contractors  
Professionals | Carpenters | Plumbers | Electricians  
Real Estate | Developers | Dealers  
Consultants | Hoteliers | Government Buyers  
Distributors Project Heads

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Every handshake at INTEXT carries  
business potential.

- 21%**  
Punjab
- 20%**  
Haryana
- 13%**  
Himachal Pradesh
- 11%**  
Gujarat
- 9%**  
Rajasthan
- 9%**  
Delhi
- 7%**  
Uttar Pradesh
- 6%**  
Jammu
- 4%**  
Others

## Composition



# WHAT'S IN IT FOR YOU?

“ WHY LEADING BRANDS CHOOSE  
INTEXT — YEAR AFTER YEAR



## Qualified Buyers, Not Random Visitors

Every visitor is a business professional from architects to procurement heads.

## Direct Business Conversations

Our curated buyer-seller meetings ensure your booth time equals deal time.

## Technology Meets Experience

Live demos, product zones, and design galleries give your products the attention they deserve.

At INTEXT, your booth is not an expense, it's an investment that multiplies.

# INDUSTRY LEADERS SPEAK



Mr. Himanshu Jain- IAS, Deputy Commissioner Ludhiana

Intext Expo is a timely initiative that brings together key pillars of the industry under one roof. A vision that drives connection, progress, and future-ready development.



Mr. Sanjeev Arora- Cabinet Minister Of Industry & Commerce.

It is truly commendable to see Intext Expo bringing together innovation and industry on one platform. I appreciate the efforts of Udan Media for creating such a meaningful and impactful initiative.



Ar. Arjundeep Sharma, President, LAA

Intext Expo is where ideas don't just meet- they multiply. A dynamic platform that fuels collaboration, creativity, and the future of architecture and design.



Ar. Pritpal S. Ahluwalia- Chairman (IIA), Punjab Chapter

The theme at Intext Expo enables architects to engage with emerging materials, advanced technologies, and evolving design methodologies, shaping the future of the built environment.



Ar. Balbir Bagga, Chairman, IIA Ludhiana Chapter

Intext Expo stands as a catalyst for innovation, bringing together visionaries, materials, and technology under one roof to redefine the way we build and design.

# SANJH 2026



For Architecture in North India with Joint Harmony

Summit of

Architecture in

North India with

Joint

Harmony

## इंजॉ 2.0

Sanjh 2.0 is a visual narrative of Punjab - a journey from timeless royalty to modernism. It portrays a powerful transition: from stone to steel, fortified walls to glass skylines, ancient pathways to engineered corridors of the future.

The heart of this composition stands an arch- a potent symbol of Sanjh, representing the collaboration between the IIA Punjab Chapter and the Institute of Town Planners, India (ITPI) Punjab Regional Chapter.

“

As custodians of space and form, we must ensure that Punjab's development is not only faster, but wiser; not only taller, but rooted; not only modern, but also meaningful. SANJH 2.0, through the collective leadership of the IIA Punjab Chapter and the ITPI Punjab Regional Chapter



## “ CONFERENCE

SANJH 2.0, curated by Ar. Pritpal Singh Ahluwalia and Sh. Pankaj Bawa, CTP, presents a unified vision for Punjab where heritage and innovation coexist, and development is guided by responsibility. It reflects a collaborative approach in which architects and planners shape a future rooted in the strength of the past.



- Continuity between past and future
- Integration of heritage and innovation
- Responsible and balanced development
- Collaborative role of architects and planners
- Commitment to integrity and societal responsibility



# SRIJAN THE SPIRIT OF CREATION (NPC)

Srijan the spirit of creation is a unique program crafted with the aim to foster quality networking and generate profitable leads for the brands showcasing with Intext.

Participating brands are asked to nominate prime decision makers that they would like to meet at the show, who are then flown down, covering travel, stay and everything in between. 2026's edition witnessed over 2000 hosted buyers comprising of key decision makers, architects, developers and procurement teams, resulting in successful and productive networking.



# SIGNATURE GALLERY

“ Step into the Signature Gallery at INTEXT Expo 2026 - an exclusive showcase where creativity meets innovation. This curated space honours the finest works of Architects and Interior Designers who have transformed visionary concepts into remarkable, real-world creations.

Each exhibit tells a unique story of inspiration, functionality, and aesthetic brilliance - from contemporary masterpieces to forward-thinking sustainable designs that reflect the evolving landscape of architecture and interior spaces.

More than a display, the Signature Gallery is a platform of ideas shaping modern cities and redefining how we live and work - paving the way for the future of the built environment.



# 2026 GLIMPSES





# PARTICIPATION COST



## DOMESTIC EXHIBITORS

BARE SPACE: RS. 12000/- PER SQ. MTR.

SHELL SPACE: RS. 14000/- PER SQ. MTR.

## INTERNATIONAL EXHIBITORS

BARE SPACE: S 225 PER SQ. MTR.

SHELL SPACE: S 250 PER SQ. MTR.

### Exhibition Timing

1000 AM to 6.00 PM

### Stall Allocation (Ludhiana)

Bare Space: 22nd November, 2026

Shell Space: 25th November, 2026

Exhibition: 27th Nov to 30th Nov, 2026

### Payment Schedule (Ludhiana)

25% on Booking

50% before 31st August, 2026

Balance before 10th November, 2026

Note: GST as applicable by govt. (India)

## Compressed Air

### Domestic :

15K per connection of 3 CFM with 100 psi  
20K per connection of 6 CFM with 100 psi  
25 k per connection of 10 CFM with 100 psi

### International :

200 S per connection of 3 CFM with 100 psi  
250 S per connection of 6 CFM with 100 psi  
300 S per connection of 10 CFM with 100 psi

## 3 Phase Power

Domestic : INR 3500/- per KW (kilowatt)  
INTERNATIONAL : US\$ 50- per KW (kilowatt)

### The Shell Space Would Include:-

- Octonum Structure
- Floored Carpet
- Two Chairs
- One Dust Bin
- Exhibitor Name on Facia
- One Laminated Table
- Three Spot Light
- One 5 Amp Plug Socket
- Extra Furniture Items Available on Rental Basis
- One Entry in Participant Directory



# LET'S BUILD THE FUTURE TOGETHER

**27-28-29-30** November  
2026



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Trusted by the Finest.  
Endorsed by the Influencers.

## POWERED BY INDUSTRY ALLIANCES

— ORGANISED BY —



UDAN  
MEDIA & COMMUNICATIONS PVT. LTD.

— IN ASSOCIATION WITH —



PUNJAB CHAPTER /  
LUDHIANA CENTRE



CREDAI

THE LUDHIANA SANITARY &  
WATER SUPPLY  
ASSOCIATION (REGD.)



— MEDIA PARTNERS —



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